



## FOR IMMEDIATE RELEASE:

# Durham Bicycle Boulevards Has Raised Nearly \$2,700 in Seven Days

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**Advocates for a safe, inexpensive, and equitable bicycle network partner with Durham recording artist James Phillips of Bombadil**

DURHAM, NC, February 6, 2017—Durham Bicycle Boulevards, a local organization advocating for a safe, affordable, and equitable bicycle network, launched a [Kickstarter campaign](#) on January 30<sup>th</sup>. The organization plans to raise \$7,500 in 30 days to fund tactical materials, 3D modeling, and co-design sessions in partnership with Durham Area Designers. In one week, it has achieved almost 36 percent of its fundraising goal. The organization believes in a near-future Durham with 10 times more cyclists and no fatal injuries on its streets. It released a [video](#) that describes the vision of Bicycle Boulevards.

The group's goal is ambitious. Durham Bicycle Boulevards envisions 15 miles of prioritized bicycle boulevards built in 12 months. In urban Durham, a cyclist will never be more than four blocks from a Bicycle Boulevard. By the end of 2017, the group believes a completely formed bike-priority network would make Durham the Bicycle Capital of the South. A [study by a Massachusetts Institute of Technology researcher](#) found that rates of collisions on Bicycle Boulevards in Berkeley, California were two to eight times lower than rates on wider, more dangerous arterial streets nearby.

"I hope you'll support Bicycle Boulevards in Durham. I think it's a great idea," said James Phillips, a Durham musician. Phillips, who drums for [Bombadil](#), recorded a nine song EP titled *The Bicycle Boulevard Sessions* to raise funds for the effort. "If there was a full network of Bicycle Boulevards I would definitely bike to the grocery store, The Pinhook, the 9<sup>th</sup> Street District and Duke's West Campus," Phillips said.

Support for Bicycle Boulevards is diverse and impassioned. Heather Hindin, Associate Director of Programming at the Emily K Center, a college access center on West Chapel Hill Street, supports Bicycle Boulevards because she thinks young people would benefit from increased mobility and autonomy. "Without question, having a continuous network of bike-priority streets in Durham's core would open our doors to more families in need."

Others see Bicycle Boulevards as an opportunity to continue to attract the most talented workers in the world to live and work in Durham. Matthew Kane is Chief Executive Officer of Precision BioSciences, which has a fast-growing office on Pettigrew Street. He competes to bring workers to Durham but said the city does not yet support the bicycle and pedestrian friendly environments like those present in Boston and San Francisco. "Let's change this," he said.

Durham Bicycle Boulevards encourages safety advocates, citizens, and interested observers alike to contribute to the Kickstarter campaign.

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## About Durham Bicycle Boulevards

Durham Bicycle Boulevards is a local bike advocacy organization in Durham, North Carolina. To learn more, visit [facebook.com/bicycleboulevards](https://www.facebook.com/bicycleboulevards) and watch our video <https://vimeo.com/199890071>.



*A cyclist rides on Watts Street in Trinity Park, a residential neighborhood in Durham, North Carolina. Durham Bicycle Boulevards believes a network of bicycle boulevards should be built by the end of 2017.*



*James Phillips of Bombadil is a supporter of Bicycle Boulevards.*

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