

Brian Vaughn

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503 N. Greensboro St., Unit E, Carrboro, NC 27510

Education

University of North Carolina at Chapel Hill, BA Environmental Studies Expected May 2018
Minors in City Planning & Visual Communication (School of Media & Journalism)
University of California, Berkeley, Design and Innovation for Sustainable Cities studio May-June 2014

Honors

Most Outstanding Research Award (Social Sciences), UNC's Curriculum in Environment & Ecology May 2018
North Carolina State University Design Week-Award Winner, Best Proposal (Raleigh) January 2018
Hogan Research Fellowship Summer 2017
Honorable Mention, Urban Land Institute's Urban Ideas Competition April 2017
Selected to participate in the Burch Field Research Seminar: Germany and Spain Summer 2015

Related Experience

Utility & Energy Coordination Expert, STRATIS IoT • Philadelphia, Pennsylvania At Present

- Creating partnerships with energy utilities and appliance manufacturers.
- Identifying markets for expansion and new development.

Interim Director, Durham Bicycle Boulevards • Durham, North Carolina January-December 2017

- Managed the daily operations as the first hire of an advocacy start-up in Durham, North Carolina.
- Engaged local government leaders, community members, & media organizations with original creative content via social media, interviews with journalists, press releases, and a civic design sprint.
- Fundraised \$7,500 in a 30-day Kickstarter campaign & managed the distribution of those funds to engage community experts & design professionals in our process.
- Grew Facebook audience by 150% and enabled community engagement with varied multimedia content.
- Created 9 videos (13,000 cumulative views) to familiarize the community with bicycle boulevards as an infrastructure tool & introduce them as an asset to a growing downtown business community in Durham.

"Public Life Studies in the American South", Honors Research Thesis • various locations Summer 2017-May 2018

- Awarded \$3,500 to pursue a unique, self-designed research project.
- Applied this research method to assess urban places in the American South, which was geographically unprecedented.
- Created three public life studies of rail transit stations in Charlotte, Atlanta, and Miami & became intimately familiar with the politics, history, & contemporary challenges of these cities.
- Mixed qualitative observation with quantitative data to assess station areas and their surrounding neighborhoods.

Peer Educator for Bystander Education, Student Wellness, UNC-Chapel Hill August 2016-present

- Facilitate 4-hour trainings with two co-facilitators on bystander education and sexual violence prevention for groups of 20-40 students, including diverse student groups and Greek life.
- Created social media graphics to encourage community members to prevent violence and dangerous situations during high-risk periods around Halloween and Spring Break.
- Designed posters that were placed in every dormitory, where 8,000 UNC students live.

Sustainability Communications Intern, US Department of Transportation • Washington, DC June-August 2016

- Wrote articles and prepared infographics that encouraged collaboration and skill sharing across a 50,000+ employee organization.

Skills

Competent in Adobe Creative Suite, videography, graphic design, 3D modeling, ArcGIS, and Wordpress CMS.